











#### Introduction

#### A glass of wine a day keeps the doctor away!

Alcohol Distribution has been exponentially increasing all over the world and in the US is becoming one of the largest and most rentable markets. The new wave of culture trends strongly pursues a healthy way of life, millennials generation, the imminent expansion of knowledge and enjoyment of healthy food and beverage, TV programs, sommeliers schools, wine lovers club and associations are always connected with the growing restaurant and hospitality business. The wine is becoming highly visible in the market, creating jobs, giving new great investment opportunities to entrepreneurs, people look always with interest this business.

PW Distributors present in the industry for the last 17 years as one of the medium consolidated alcohol importers / distributors in the United States, with his own distribution in different States with an approximately 12M in gross sales.













# Is Alcohol classified as lowest Risk investments?

Yes! Alcohol Distribution is 100% regulated under the strict umbrella rules of the Federal Bureau (ATF). It's classified as low risk investment.

An alcohol business without licenses and permits is considered a Federal Offense. The most solid part of this business is connected with hotels, bars, restaurants and retailers all alcohol licensed are bound by law to pay every alcohol purchase with States regulated strict terms and severe

penalties up to license suspension if they do not follow the rules.

PW Distributors establishes the operation helping the investor to manage the business with all the experience and knowledge of 17 years in distribution business. Selected Inventory, wine, beer, spirits, ciders, labels and grape types are tailored and adjusted to every specific area we are going to operate.







# A new generation of wine merchants!!

PW Distributors founders are operating the business with deep respect of enological tradition. We are eager connoisseurs, specialized high-quality products, internationally renowned products in North and South America.. Aware and open to the latest trend, persistent on adapting and developing to flourishing new markets and their viable prospects.

From the beginning we have been dedicated to our clients offering personalized enological consulting services we are guiding the client on how to maximize and give better use to various products, taking the taste and degustation process to a new level as an authentic pleasurable experience.

First wine lovers, then merchants we have always made it our personal goal to find, recommend, and deliver the right product with right quality.

We like to extend to our clientele a guarantee that products were sampled and approved by connoisseurs, while meeting strict quality standards, besides of course, our own palate.

■Our job is more than a trade... is a lifestyle.





# What are we looking for?

In order to expand our distribution network, focused in the North American market we are looking for entrepreneurs/partners interested in making a solid investment with all the related benefit.









## Which areas are more profitable?

Which areas are more profitable? Where is a PW distribution opportunity available?

California with 3 major cities:

\* Los Angeles

\* San Francisco

\*San Diego and related surrounding areas

State of Texas: \*Houston, \*San Antonio, \*Austin, (Dallas already established)

State of Illinois: \*Chicago and surrounding areas

**State of Florida**: Panhandle area with logistic opportunity to expand in the State of Alabama.

State of Nevada \*Las Vegas

State of Indiana \*Indianapolis

State of Tennessee \*Nashville





#### What do we offer?

PW Group establishes the distribution in different cities in different states, including licensing, inventory, management, training the sales team, sales development and strategies, employees and logistics, always scouting for new products.

#### **Programs:**

The distribution opportunity can works with various Visa plans, offering the investment opportunity to the foreign nationals (including their families) interested to work and live in the United States of America, a country that is still the safest for business, with emphasis of quality, and security for our families.









## The EB5 program

The new partner acquires the majority of the shares for the chosen distributor for a 3-5 year time period enough to complete the immigration trial period. After that time if client finds alternate ways of work and/ or invest our team will manage the business. Partner may choose to extend this time period indefinitely, making this a permanent job/investment. PW's name, reputation, experience and pride is a proven formula to keep the business profitable for all.

The EB 5 Program Outline and Advantages:

The EB-5 program primarily provides two-year US resident status to qualifying foreign nationals who invest at least \$500,000.00 (plus all the related legal fees) in a new commercial enterprise within the U.S.

This status extends to the investor's immediate family.

By law, the residence status can be converted to permanent status after two years.

After being a permanent resident for five years, investors and their families will have the right to choose to become U.S. citizens, enjoying the amazing style of life, financial and security that only the United States of America can offer.







# The EB5 program continued

Age, business experience, language skills, country of origin are not obstacles.

Investors are not required to be continuously present in the U.S., and can maintain business and professional relations in their own country.

The program does not require investors to reside in the city or state where the EB-5 investment is located.

There are no restrictions on travel outside the U.S. when you are a resident.

Investors are not required to show employment authorization to accept employment within the U.S. during residency.

Investors may have the ability to sponsor other relatives in the future.

For more information, ask an immigration lawyer or, go on the EB-5 Visa Program by visiting the US Citizenship and Immigration Services at www.uscis.gov/eb-5-investor.







### Treaty Investor and Trader Work Visas

#### E-1 and E-2 Visa

The new partner acquires the majority of shares for the chosen distributor for a 3-5 year (renewable) time period, our team company is giving the best support in all aspects of conducting the business.

E-1 and E-2 visas outline and advantages:

Treaties between United States and many countries allow foreign nationals to come to the United States to conduct some kind of trade or manage substantial investment.

E visas are generally issued for five years. Extensions of stay in the United States may be granted as long as eligibility continues and the treaty remains in force.

Age, business experience, language skills, country of origin are not obstacles but positive attributes that help enhance our trade.







#### Treaty Investor and Trader Work Visas

#### E-1 and E-2 Visa continued

The program includes active and/or "passive investment", so does not require hands-on management of the investment. Investors are free to pursue other professional or personal ventures.

Investors are not required to be continuously present in the U.S., they can maintain business and professional relations in their own country.

The program does not require investors to reside in the city or state where the investment is located.

There are no restrictions on travel outside the U.S. when you are a resident.

Investors are not required to show employment authorization to accept employment within the U.S. during residency.

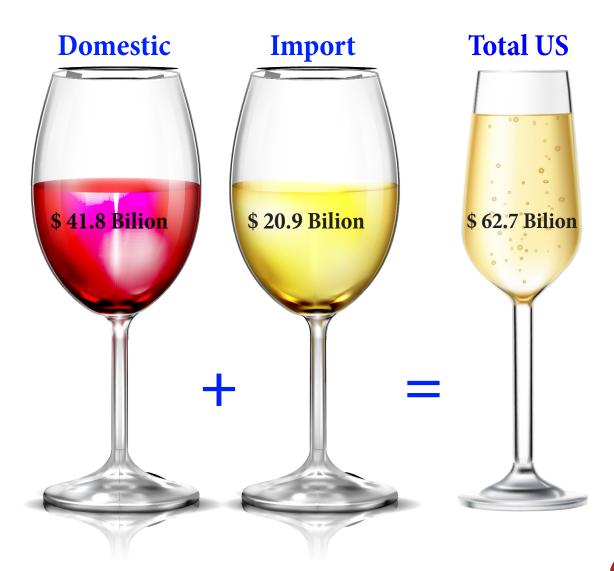
Investors may have the ability to sponsor other relatives in the future.







### US Wines Sales Revenue in 2017

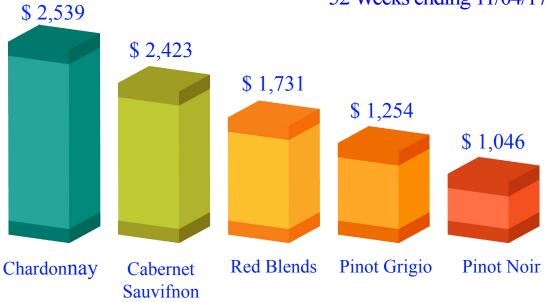


Sources: Wines & Vines, 2018; BW166, 2018

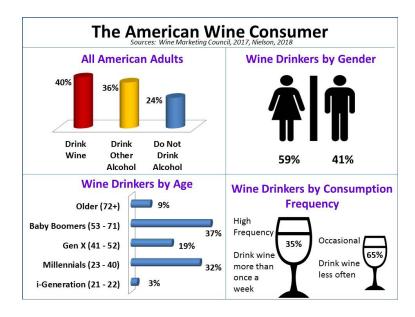


# The Most Popular Wines in the US Market

2017 Wines Off-Premise Sales in millions 52 Weeks ending 11/04/17



Source: Wine Business Monthly & Nielsen, 2018



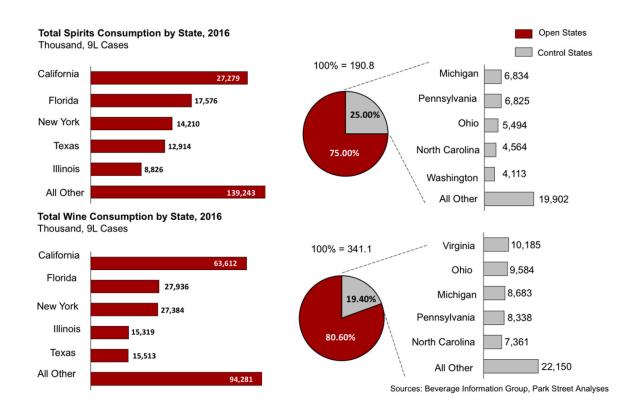








## Consume By States



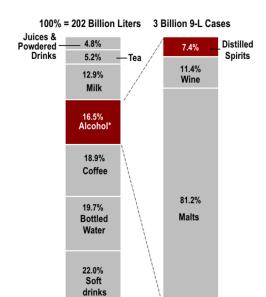




# Spirits Trend

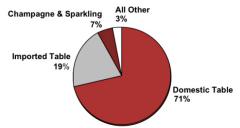
#### US Beverage Industry Sizing (2016), by Volume

Percent



#### US Wine Sales (2016), by Volume

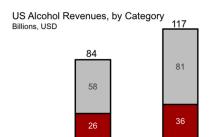
Percent; 2016= 341mm 9L cases



#### US Distilled Spirits Sales (2016), by Volume

Percent; 2016= 221mm 9L cases Tequila Vodka Whisky 25% All Othe Brandy

Sources: Beverage Information Group, Park Street Analyses



US Alcohol Retail Sales by Volume, by Category Millions, 9L Cases

	560
460	
177	221
	339
283	

by Category

Wine	3.4%
Spirite	3.3%
Spirits	3.3%

CAGR 2006-2016

2.2% Wine

1.8% **Spirits** 

Sources: Beverage Information Group, Park Street Analyses









# We look forward to meeting, our new partner in the group... YOU!

PW Distributor

Director of Operation

Giovanni Polillo

3255 SW 11th Avenue Fort Lauderdale, FL 33315 USA Tel. +1 305 974 5295 Fax +1 954 368 3157 info@pwdistributors.com

www.pwdistributors.com

